



**National
Flag &
Display**

MANUFACTURERS OF BANNERS AND FLAGS SINCE 1935

22 W. 21ST STREET NEW YORK, NY 10010 212-462-4000

WWW.NATIONALFLAG.COM

To strike a distinctive chord in the marketplace, clients trust National Flag & Display Co., Inc., to produce their in-store promotional materials. Our custom, point-of-purchase banners and displays are perfect for reinforcing corporate identity and giving products immediate visibility.

From the start, clients recognize that their project is in the hands of production professionals. Our team understands the intricacies of the marketplace and the logistics of product promotion in an intensely competitive selling environment.

National Flag combines state-of-the-art design with production capabilities that range from the traditional, such as appliqué and screen printing, to the most advanced production methods, such as Fabric-Jet and Ink-Jet technologies.

Unlimited in their originality, National Flag's custom banners and displays are available in virtually any material, with our professional staff prepared to assist clients in choosing the appropriate fabric and production method for their marketing and budgetary needs.

With a 50,000-square-foot production facility and distribution center and our own fleet of trucks, we provide full-color printing and finishing technology, packaging, warehousing and distribution for all in-store promotional needs, including:

- banners
- table covers
- window displays
- floor graphics
- outdoor banners and signage
- banner stands and hardware

Clients are assigned a project manager to ensure that production, distribution and installation reflect National Flag's highest standards while adhering to our client's exact specifications.

National Flag prides itself on strict attention to detail and the unparalleled ability to meet every logistical challenge and the tightest deadlines. No matter the size, complexity, quantity, destination or installation requirements of the project, National Flag's clients benefit from working with professionals dedicated to excellence.

custom displays for in-store promotions





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National Flag & Display Co., Inc., is a leading, professionally managed and family owned global flag manufacturer. Our state-of-the-art, high-volume, domestic facilities produce superior quality custom and stock flags in every size and format imaginable. National Flag's huge inventory and impressive production capabilities mean immediate shipment to any destination.

With our ability to overcome any logistical obstacle, National Flag has attracted a myriad of clients, including U.S. federal and state governments, foreign countries, the United Nations and other non-profit organizations. Our international flags grace every United Nations peacekeeping mission in the world and line the facades of such New York landmarks as the St. Regis Hotel, the Waldorf Astoria Hotel and Rockefeller Center. When Macau and Hong Kong came under new government rule, National Flag was entrusted to produce the official flags for their historic ceremonies.

On the corporate level, National Flag's project managers are regularly called upon to help firms integrate flags into their special events and branding initiatives. Again and again, international companies in the advertising, entertainment, real estate and lodging industries rely on National Flag because of our experience and production know-how.

All of our flags and accessories, including indoor presentation sets, are available for purchase or rent and we can quickly produce flags for any special event. Our tremendous inventory of ready-made flags, as well as banner stands and pipe and drape, enables National Flag to supply flags - on a moment's notice and on an as-needed, rental basis - for TV, film, hotel conferences, corporate meetings, government functions and celebrations.

Our flags enhance every event, every time, on time.

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flags





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When businesses want to achieve maximum visibility, they turn to the firm that can meet all of their creative, technical and logistical requirements: National Flag & Display Co., Inc.

Founded in 1935, National Flag is widely recognized as the manufacturer of choice for superior quality custom banners and flags. Professionally managed and family owned, the firm provides intelligent and creative solutions that enable companies to stand out in a cluttered marketplace.

From entertainment firms to real estate conglomerates to retailers, our clients - time and again - depend on our team of experts for special events, in-store promotions, new product introductions and corporate identity campaigns. Our technical know-how results in superior, performance-oriented marketing tools.

In addition, we carry an extensive,

ready-to-ship inventory of high-quality flags and stand ready to produce special order flags quickly and professionally. National Flag is regularly sought out by corporations and foreign, federal, state and city governments, including the City of New York and its fire and police departments. We are the official supplier of flags to United Nations outposts around the world, and our flags took center stage at the historic Hong Kong and Macau handover ceremonies as well as the NATO 50 summit in Washington, D.C.

With our experience, technical proficiency and knowledgeable workforce, National Flag guarantees clients complete satisfaction - regardless of project size, complexity, deadlines or installation demands.

National Flag's reputation for excellence is built on the following foundation:

■ Professional attention and management.

At the outset, clients are assigned a project manager to ensure that their product is promptly produced, delivered and installed. Clients benefit from our hands-on experience in every facet of banner design, production and installation. Moreover, since members of our staff each have expertise in particular industries, they are familiar with the technical, rigging and construction requirements for each and every project. As a result, from design through installation, clients are afforded a stress-free experience.

■ Immediate Response.

National Flag's prompt and attentive service means that our entire team - project managers, sales representatives and production specialists - is available to respond

an
overview



immediately to client needs. Callers never encounter an automated messaging system during business hours. In addition, with few exceptions, National Flag can provide new and existing clients with pricing information on the very same day they call. We understand the time-sensitive nature of our clients' businesses.

■ **Accomplished workforce.**

Our skilled employees are trained and experienced in sales, customer service, graphics, sewing, production, manufacturing, logistics and installation. Our more than 100 production professionals are always ready to meet clients' marketing challenges and deadline requirements.

■ **Advanced production capabilities.**

National Flag has state-of-the-art manufacturing facilities, including a 10,000-square-foot plant at our Manhattan headquarters, a 50,000-square-foot factory in Dover, New Jersey, and flag and flagpole facilities in Westhampton, New York and Ft. Lauderdale, Florida. National Flag also maintains a 25-bay trucking and distribution facility in Union, New Jersey.

■ **Fabrics and Soft Signage.**

Combining state-of-the-art design and full color printing technology, National Flag's production capabilities range from the traditional, such as appliqué and screen printing, to the most advanced production methods, such as Fabric-Jet and Ink-Jet. In addition, our custom displays are available in virtually any material of the clients' choosing.

■ **Timely delivery.**

Our dedicated and talented employees switch gears on a moment's notice and will work far into the night to meet client deadlines. In addition, National Flag carries a tremendous inventory of ready-to-ship flags for immediate delivery.

■ **Guaranteed client satisfaction.**

With National Flag's unparalleled commitment to client satisfaction, we guarantee a stress-free experience. High-impact, quality banners and flags are always produced, delivered and installed to our clients' exact specifications.



Our ever-growing roster of clients includes:

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|-----------------------|-------------------------|--|
| Altria | Kids "R" Us | Saks Fifth Avenue |
| American Express | Macy's | Showtime |
| Avis | Major League Baseball | Tishman Speyer Properties (Rockefeller Center) |
| BJ's Wholesale Club | Miss Universe | United Parcel Service |
| CBS | MJM Creative | United Nations |
| Christies | MTV | United States Postal Service |
| Comedy Central | Nautica | USTA |
| Forbes | NBC | Viacom |
| Golf Channel | Newsday | VH-1 |
| HBO | New York Stock Exchange | Westwood One |
| Hertz | NYC 2012 | |
| Island Def Jam | Pfizer | |
| Jack Morton Worldwide | Radio City Music Hall | |



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Metro Flag is a leading, high-volume, domestic manufacturer of U.S. flags and one of the world's largest manufacturers of hand-held U.S. flags. Metro Flag's customers include large national chains, independent retailers, corporations, non-profit organizations and federal and state governments.

Metro Flag and its parent company, National Flag & Display Co., Inc., a leading manufacturer of quality custom banners, are charter members of the Flag Manufacturers Association of America.

With our state-of-the-art, high-volume, 50,000-square-foot plant in

Dover, New Jersey, Metro Flag produces U.S. flags in every size and format imaginable. We also carry a tremendous inventory of flag displays and kits, including hardware and accessories.

Thanks to the talent and energy of Metro Flag's more than 60 employees - all located in one production plant and primed to jump into any project - our flags can arrive at specified destination points within a matter of days.

Metro Flag delivers exactly what we promise - superior quality U.S. flags for national, state and city governments and for retail selling nationwide.



u.s. flags





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From new store openings to initial public offerings, special events require skilled marketing and a network of professionals to get the job done. That is why companies repeatedly turn to National Flag & Display for their custom banner needs.

Our ability to anticipate and troubleshoot production, design and installation challenges ensures a stress-free experience for our clients. At National Flag, no job is too big or too complex.

Well-known for creating high-impact custom banners in every shape, size and design, National Flag has the expertise and experience necessary to help clients convey their corporate message in a prompt and professional manner.

With our advanced, proprietary technology and skilled production and sales teams, National Flag provides clients with the right banners for every occasion, regardless of the venue. We are regularly tapped to produce and rig banners everywhere from corporate boardrooms to stadium rock concerts.

As a result, our clients run the gamut and include entertainment conglomerates, publishing houses, sports teams, financial institutions, large retail chains,

major health care institutions and leading non-profit organizations.

National Flag's banners are perfect for underscoring the significance of a special event or corporate campaign, including:

- press conferences
- meetings and conventions
- corporate identity programs
- advertising campaigns
- product introductions
- corporate mergers and acquisitions
- stock market listings
- movie premieres
- political events
- gala dinners
- live performances
- athletic events
- awards ceremonies

Banners are specially crafted to fit clients' needs and special events. Our products include custom banners and flags, table covers, floor and window graphics, barricade and scaffolding covers, light-pole banners, backdrops, wall murals, vehicle and building wraps and more.

National Flag combines state-of-the-art design with production capabilities

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Unlimited in their originality, National Flag's custom banners are available in virtually any material, with our professional staff ready to assist clients in choosing the appropriate fabric and production method for their marketing and budgetary needs.

From start to completion, a project manager is assigned to each client to serve as the designated point person. The project manager ensures that each and every banner is produced, delivered and installed professionally and promptly - to the client's complete satisfaction and our superior quality standards.

That is our proven formula for success.

